

# OREF CORPORATE ASSOCIATES PROGRAM

## MATCHING PURPOSE & PROFILE

### RECOGNITION

### LEVEL OF SUPPORT

Throughout the year...	\$2,500,000 - \$4,999,999	\$1,000,000 - \$2,499,999	\$500,000 - \$999,999	\$200,000 - \$499,999	\$100,000 - \$199,999	\$50,000 - \$99,999	\$10,000 - \$49,999	\$2,500 - \$9,999
Consideration for new initiatives and collaborative opportunities	Priority	YES	YES	YES				
Consultation with OREF staff on partnership and grant opportunities	Priority	Priority	Priority	YES	YES	On Request	On Request	On Request
Leadership Visit to Company Headquarters	YES	YES						
Invitations to OREF Corporate Forum	3	2	2	1	1	By Invitation	By Invitation	
Static Recognition on OREF website home page at www.oref.org	YES							
Scrolling Recognition on OREF website home page at www.oref.org	Prominent Logo	Premier Logo	Preferred Logo	Preferred Logo				
Recognition on Corporate Associate home page at www.oref.org/cap	Prominent Logo	Premier Logo	Preferred Logo	Preferred Logo	Logo Recognition	Featured Name Recognition	Name Recognition	Name Recognition
Link to company's website from the OREF home page and Corporate Associate home page	YES	YES	YES	YES				
Distribution of press release of company support	YES	YES	YES	YES	YES			
Recognition in OREF Annual Report	Prominent	Premier Logo	Preferred Logo	Preferred Logo	Logo Recognition	Featured Name Recognition	Name Recognition	Name Recognition
Highlighted Recognition in OREF Annual Report	YES							
OREF Recognition Banner for your company's website	YES	YES	YES	YES	YES	YES	YES	YES
Featured article in an issue of the OREF electronic newsletter	YES	YES						
Recognition in OREF electronic newsletter	Prominent Logo	Premier Logo	Preferred Logo	Preferred Logo	Logo Recognition	Featured Name Recognition	Name Recognition	Name Recognition
Targeted recognition in orthopaedic journals (upon availability)	YES	YES	YES	YES				
Recognition in orthopaedic journals (upon availability)	Prominent Logo	Premier Logo	Preferred Logo	Preferred Logo	Logo Recognition	Featured Name Recognition	Name Recognition	Name Recognition
Receipt of OREF Corporate E-Newsletter	YES	YES	YES	YES	YES	YES	YES	YES
OREF Cumulative Annual Giving Summary	YES	YES	YES	YES	YES	YES	YES	YES
Receipt of Appreciation Plaque	YES	YES	YES	YES	YES			
Receipt of Appreciation Certificate	YES	YES	YES	YES	YES	YES	YES	YES

Continued on other side

RECOGNITION

LEVEL OF SUPPORT

	\$2,500,000 - \$4,999,999	\$1,000,000 - \$2,499,999	\$500,000 - \$999,999	\$200,000 - \$499,999	\$100,000 - \$199,999	\$50,000 - \$99,999	\$10,000 - \$49,999	\$2,500 - \$9,999
<b>At the AAOS Annual Meeting...</b>								
Recognition card in orthopaedists' registration bag	Prominent Logo	Premier Logo	Preferred Logo	Preferred Logo	Logo Recognition	Featured Name Recognition	Name Recognition	Name Recognition
OREF Leadership Breakfast Networking Event – Invitation(s) – Recognition	8 Prominent Logo	6 Premier Logo	5 Preferred Logo	4 Preferred Logo	3 Logo Recognition	2 Featured Name Recognition	1 Name Recognition	By Invitation Name Recognition
Special networking opportunity with OREF leaders, executives and grant recipients at the Leadership Breakfast	Priority	Priority	Priority	YES				
Recognition at OREF exhibit	Prominent Logo	Premier Logo	Preferred Logo	Preferred Logo	Logo Recognition	Featured Name Recognition	Name Recognition	Name Recognition
Recognition signage for company exhibit	2	2	2	2	1	1	1	1
OREF ribbons for company exhibit personnel	YES	YES	YES	YES	YES	YES	YES	YES
Recognition in OREF Hospitality Suite	Prominent Logo	Premier Logo	Preferred Logo	Preferred Logo	Logo Recognition			
Access to OREF Hospitality Suite	YES	YES	YES	YES	By Invitation	By Invitation		
Private Lunch with President, President-Elect, Corporate Development Chair and CEO	3 guests							
Invitations to OREF Trustees Luncheon	4	3	3	2	1	By Invitation		

Please Note: OREF will recognize, in a Cumulative Annual Contribution Roster, a company for its cumulative annual contribution in support of OREF's research mission. Contributions through the Designated Giving Program will be recognized separately and will not be counted as part of a company's Cumulative Annual Contribution.

OREF will recognize, in a separate contribution roster, a current Corporate Associate for its Cumulative Historical Contribution in support of OREF's research mission. Contributions in support of the Designated Giving Program will not be counted as part of a company's Cumulative Historical Contribution.

OREF will denote in the Cumulative Annual Contribution Roster, the number of years the Corporate Associate has exclusively supported OREF's research mission.



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