



Everyone has different reasons for making charitable donations.

No matter why you choose to support orthopaedic research and education, you are joined by many others who, like you, make a big difference in the lives of countless caregivers and patients. What are your reasons for giving?

WHAT ARE YOUR REASONS FOR HELPING OTHERS?

It's the "right" thing to do. When you are asked to serve on a committee, serve as a mentor, or sponsor a program, you always help out. You give because you are a responsible person who feels professionally obligated to do your part.

It's a tradition. The organizations you support may be the same ones your mentors and colleagues support — or perhaps you follow the example set by your parents and grandparents. People you hold in high esteem taught you the "why" of giving and you want to perpetuate those values.

You want to give something back. Your giving is based on help you have received in the past. You may give money to scholarships at your alma mater, the hospital where you did fellowship training — or OREF because of its work to encourage investigators and educators to drive new treatment options that are important in your daily practice.

You feel called to give based on your values. Your philanthropy is based on principles, and you give to organizations that reflect your ideals.

THANK YOU FOR HELPING OREF FIND MORE ANSWERS

Your loyal support is the basis for OREF's commitment to fund a steady stream of clinically relevant research and education. If you believe in OREF's mission, consider renewing your support at a higher level, by doubling the unrestricted amount you contribute to OREF for 2009.

Your increased support for the Annual Campaign will make a great difference. Please call Ed Hoover, vice president, development, at (847) 384-4354 [hoover@oref.org] or Gene Wurth, president and CEO, at (847) 384-4362 [wurth@oref.org] for more information.

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